



FOR IMMEDIATE RELEASE

**APOLLO ENTERPRISE SOLUTIONS, LTD. ("AES") (AES:BH; OAL:GR) ANNOUNCES COMMON SHARE BUY-BACK PROGRAM**

Los Angeles, California, October 25, 2016 – AES (AES:BH; OAL:GR) has announced that the Company Board of Directors has approved a buy-back program of the Company common shares in order to maintain support for the Company's common shares in the market place. The program shall be effected as a series of on-market transactions on the exchanges where the Company maintains its secondary listings.

**About AES**

AES' TRUE™ System, powered by its patented Agent Emulation® and Psychographic Persuasion™ technologies, enables healthcare organizations, banks, utilities, merchandisers, and other enterprises to enhance the member, customer and clients experience while materially increasing conversion rates for enrollments, products, services and payments. Psychographic Persuasion™ uses advanced behavioral psychology, linguistics and artificial intelligence to persuade consumers to take immediate action, at any time, from anywhere using any smart device. The TRUE™ System is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, and Milan. AES owns one of the largest worldwide portfolios of customer experience patents. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruetrue.com>.

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